



**LankaSmartWeb.Ik**

The Smart Way to Get Online in Sri Lanka

EDB STRATEGIC PARTNERSHIP DECK

# Euro-Market

## Export Accelerator

Deploying German Precision and Strategic B2B Engineering to Scale Sri Lankan  
Exporters Globally.

# OUR AUTHORITY: GERMAN CORPORATE DNA

## Engineered with European Standards

Unlike standard local web agencies, Lanka Smart Web Solutions is founded and directed by an experienced E-Commerce and Marketing Architect with **years of direct corporate experience inside the German B2B market.**

- 🏢 **Enterprise Experience:** Operated directly within the German branch of **\*\*ASSA ABLOY\*\***, a global leader in access solutions.
- ✓ **Brand Stewardship:** Managed digital positioning for premium, high-security German industrial brands like **\*\*effeff\*\*** and **\*\*IKON\*\***.



# INSIDE THE EUROPEAN PROCUREMENT MIND



**100% Alignment**

## We Know What European Buyers Look For

Because we have operated inside German corporate ecosystems, we know exactly how European purchasing managers evaluate global suppliers:

- 🛡️ They filter out platforms lacking legal declarations immediately due to rigid EU compliance risks.
- 🌐 They demand machine-readable datasets and lightning-fast loading speeds for instant corporate evaluation.

# COMPLEMENTARY MARKET ENTRY ADVISORY

## Bespoke Strategic Guidance — 100% Free

We don't just hand over a code framework. To guarantee your absolute export expansion success, we provide our extensive European market entry consulting as a complementary bonus for our package clients.



**100% Free Positioning Advisory: Direct coaching on cross-border business communication, digital brand authority, and high-conversion B2B messaging tailored for European buyer psychology.**



**German Enterprise Expertise: Built entirely on years of inside digital marketing and brand strategy experience with top-tier global German networks (ASSA ABLOY, effeff, IKON).**

EURO VALUE ADD

**FREE**

*Exclusive strategic consulting worth thousands of Euros, included at zero additional cost.*

# THE DIGITAL LEAK

85%

Buyer Abandonment

## The Fatal Error of Generic Websites

More than 85% of European wholesalers drop international communication if the digital platform looks unpolished or lacks verifiable trust criteria.

Social media streams (Facebook/Instagram) are entirely ignored by corporate risk auditors during the strict vendor selection phase.

# THE STRATEGIC BLUEPRINT



## 1. Statutory Privacy

Radical alignment with European GDPR parameters to safely shield buyers from continental data privacy risks.



## 2. Credential UI

Direct spatial mapping of quality frameworks (ISO, HACCP, Bio) straight into the prominent layout sightlines.



## 3. Global Pipelines

Direct structural enrollment into Europe's leading B2B supplier indices and digital trade directories.

# PILLAR 1: LEGAL COMPLIANCE (GDPR)

## Forfeiting Liability Barriers

European firms face devastating legal statutory fines if they route vendor data through unencrypted, unverified interfaces.



Validated Privacy Policy frameworks customized to European interpretation.



Mandatory **Legal Notice (Impressum Layout)** integration required by continental commercial law.

```
// Deploying EU Data Shield Infrastructure
const secureTunnel = true;
if(trafficOrigin === "Europe") { activateGDPRMandates(); }
```

## PILLAR 2: VERIFICATION PLACEMENT



### Immediate Credential Verification

Corporate procurement professionals scan for compliance instantly. We code your infrastructure to bring your certifications straight into primary visibility layers.

- 🌟 Seamless anchoring of ISO, HACCP, Organic, FairTrade, or OEKO-TEX badge profiles.
- 📄 Protected cloud pathways for instantaneous download of laboratory specs and technical whitepapers.

# PILLAR 3: B2B SOURCING PARAMETERS

Consumer Retail Query ("Tea Sri Lanka")

Waste Budget

Our B2B Targets ("Bulk Black Tea  
Exporter EU")

PREMIUM WHOLESALE COMMERCE TRADING

*We isolate your digital presence from irrelevant retail views and match parameters exclusively for high-volume corporate contracts.*

# PILLAR 4: GENERATIVE SOURCING MAPS

## Targeting AI-Driven Supply Chains

Modern European purchasing divisions query advanced machine models for global vendor mapping. Our **Advanced Schema Graphs** encode your site directly for automated AI procurement engines.

### Automated AI Recommendation Instance:

*"Analyzing structural supply metadata: This certified Sri Lankan processing entity represents the optimal compliance profile for European bulk distribution."*



# ACTIVE NETWORK ONBOARDING

We don't leave you isolated—we inject your vetted company credentials straight into Europe's premium wholesale distribution grids:

## **Europages Hub**

The core pan-European industrial directory matching raw materials and custom manufacturing setups directly with buyers.

## **Faire Global**

Syncing your product listings straight to hundreds of active European retail procurement networks and premium brands.

## **WLW Indices**

Direct visibility mapping into the kaufkräftigen industrial networks of Germany, Austria, and Switzerland (DACH).

# THE ONLY CHOICE FOR EXPORTERS

Strategic Scope Deliverable	Standard Web Agency	Our Export Accelerator
EU Statutory GDPR Framework	✘ Non-Compliant	✔ 100% Legally Sealed
B2B Procurement Infrastructures	✘ Retail E-Commerce Layout	✔ Wholesale Ready (MOQs/RFQs)
AI Search Mapping (Semantic LLMO)	✘ None	✔ ChatGPT & Gemini Indexed
European Wholesalers Onboarding	✘ Left to the client	✔ Full Marketplace Onboarding

# TIME-LIMITED SPECIAL OFFER

LIMITED TIME EDB  
EXCLUSIVE

Standard Price: Rs. 175,000

# Rs. 113,000

Complete Integrated Turnkey Bundle

## Highly Subsidized Modular Matrix

Base Web Setup & EU Compliance:	Rs. 95,000	Rs. 70,000
Advanced Euro-SEO & LLMO Mapping:	Rs. 45,000	Rs. 25,000
B2B Marketplace Verified Registration:	Rs. 35,000	Rs. 18,000

\*Annual Infrastructure Renewal Maintenance contract: Rs. 25,000.

## Own the European Sourcing Channels.

Leverage our unique German corporate background to protect and expand your global operational footprint.

 **Lanka Smart Web**

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